lots more info on . . .







anchor.fm/simplydo (Hebrew)



Info - SimplyDolt.net



Properties – ReiStart.com





March 2023

Presenter: Dani Beit-Or

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Dani Beit-Or Simply Do It

- ∞ Investor
- CEO Simply Do It Real Estate
 Investing Network
- ∞ Investor since 2002
- Out-of-state(CA): AZ, OK, FL, TX, AR, AL, NC, GA, ID, UT, MO, KS, TN . . .
- ∞ Single family, land, commercial, tax liens





- ∞ Guided & supported investors in *5,000+ transactions*
- ∞ Ex-special forces



What Will Be Covered

US Real Estate Fundamentals Choosing A Market Selecting a Property The Purchase Process Getting Ready Where To Buy **BUYING IN TODAY'S MARKET**

Awesomeness of Real Estate Investing

Mortgage Miracle

Leverage

Tax deductions

The Best "Side Biz"

Disadvantages

1.Time(r)

2. Down-payment per property

3. "Drama" issues

Indicators of a Good Metro

The numbers should talk:

- √ Population size
- √ Multiple employers and industries



- √ Projected employment & population growth
- √ Landlord friendly laws
- √ Purchase price rent ratio
- √ weather

Locally VS Out of State

Locally or Out Of State

3+ / 2+ / 1250+ / 1980+

	1	2	3	4	
	Sunnyvale, CA	Santa Clara, CA	Newark, CA	Kansas City	Kansas City
Price	\$1,600,000	\$1,500,000	\$1,200,000	\$300,000	\$1,500,000
Rent Estimate	\$5,000	\$4,500	\$3,500	\$2,100	\$10,500
Rent Ratio	0.30%	0.30%	0.3%	0.7%	0.7%
Downpayment	\$320,000+	\$300,000	\$260,000	\$60,000	5 Houses 2.3 times the rent



	Property Specifications	1
	Bedrooms	3
٨	Bathrooms	2
Α	Square Feet	1603
	Year Built	2000
	Garage Size	2
	Schools Rating (on scale of A-C)	Α

	Purchase Assumptions	My Offer	
	Offer used for analysis	\$299,000	1
	Suggested offer (low)	\$290,000	
	Suggested offer (high)	\$299,000	
	Asking	\$299,000	
В	Market Value (after improvements)	\$299,000	7
ט	Improvements (lower)	\$1,500	
	Improvements (upper)	\$2,500	
	Closing Costs	\$2,990	7
	Mortgage Costs	\$2,990	7
	Other Fees At Closing	\$0	7
	Total Cost	\$306,980	

The Analysis

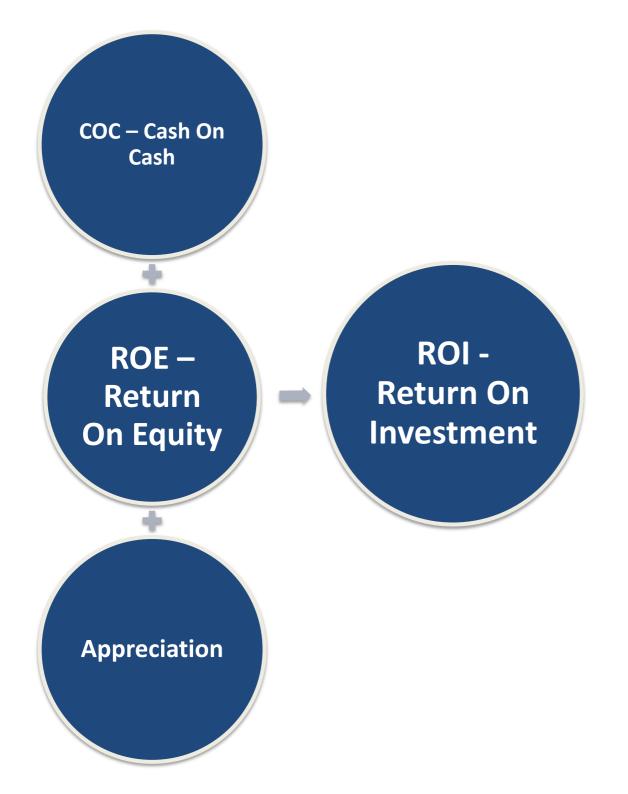
Simply Do It Analysis Excel SimplyDoIt.net/Excel

	Financing Assumptions	
	Down Payment (%)	30%
	Down Payment Amount	\$89,700
	Financed Amount	\$209,300
C	Interest Rate (5/6 ARM)	6.125%
	Mortgage Term (Years)	30
	Monthly Mortgage Payment	\$1,272
	Cash Outlay (Total Out of Pocket)	\$97,680

	Financial Assumptions	Monthly	Yearly
	Rent (upper)	\$2,200	\$26,400
	Rent (lower)	\$2,000	\$24,000
	Property Tax Rate (Approx.)	1.4%	
D	Property Taxes	\$300	\$3,600
	Insurance	\$100	\$1,200
	Repairs	\$75	\$900
	Variable-Cost PM	7.0%	
	Property Management Fee	\$147	\$1,764
	Leasing Fee	\$59.1	\$709
	HOA	\$0	\$0
	Vacancy Rate	4.0%	
	Total Fixed Expenses	\$759	\$9,110
	Total Expenses (Fixed + Mortgage)	\$2,031	\$24,371

Financial Analysis / Deal Attractiveness

Years:	5	10	15
Net Cash Flow	\$7,428	\$23,571	\$49,337
Equity Increase	\$79,018	\$177,158	\$299,277
Total Gain	\$86,446	\$200,729	\$348,614
Average Cash Flow/Year	\$1,486	\$2,357	\$3,289
Average Cash Flow/Month	\$124	\$196	\$274
Average Gain/Year	\$17,289	\$20,073	\$23,241
Average ROI	88.5%	205.5%	356.9%
Annual ROI	17.7%	20.5%	23.8%



Growth Vector

Leading Steps

- √ Market ID.
- Reliable local team
- √ ID Property

Purchase Process



Who Pays What?

Taxes Insurance Property Management Landlord Repairs • HOA Vacancies Rent **Tenant** Rental deposit Utilities

Requirements

Primary POWER TEAM

- Agent
- Property manager
- Rehabber
- Lender
- Mentor

Secondary POWER TEAM

- Insurance agent
- Lawyer
- Accountant
- Financial advisor

Team Effort

How Much Does It Cost You?



1015 Wyndham Ln, Helena AL (Birmingham)

3/2 | 1,210 Sq. Ft. | 1998 Built | 2 Car | No HOA

Listed: \$240,000

Market Value: \$240,000

Down-payment+: \$72,000

Closing costs, repairs, etc: \$8,000

Acquisition costs: \$80,000

Estimated Rent: \$1,650



Financial Analysis / Deal Attractiveness				
	Years: 5	10		
Net Cash Flow	\$4,817	\$16,593		
Equity Increase	\$63,164	\$141,680		
Total Gain	\$67,981	\$158,273		
Average Cash Flow/Year	\$963	\$1,659		
Average Cash Flow/Year Average Cash Flow/Month	\$963 \$80	\$1,659 \$138		
-	<u> </u>			
Average Cash Flow/Month	\$80	\$138		
Average Cash Flow/Month Average Gain/Year	\$80 \$13,596	\$138 \$15,827		

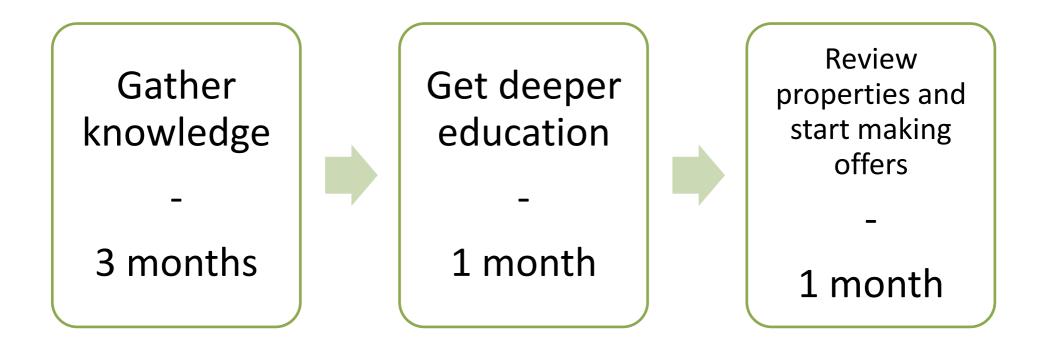
Top Asked Questions March 2023

- 1. What strategies are most effective for successful real estate investing in the current market?
- 2. How can real estate investors mitigate risk in today's environment?
- 3. What are the biggest challenges and opportunities for real estate investors right now?
- 4. What types of real estate investments offer the best returns?
- 5. What advice would you offer to beginner real estate investors?
- 6. What are some of the most important factors to consider when investing in real estate?

Starting – Main Steps

- **√** Education
- √ Strategy
- √ Investing Criteria (next page)
- √ Team
- √ Focus
- √ Buddy (optional)
- √ Time line
- √ Apply, Apply Apply

Timeline



Don't listen to **conventional stupidity**

Investing Criteria

Property Ratings Suggestions

1 7 0 00				
Item	Suggested Criteria (Min.)	This Property	FAVORABLE / INSUFFICIENT	
Schools	В	В	FAVORABLE	
Square Feet	1,200	1,900	FAVORABLE	
Bedrooms	3	3	FAVORABLE	
Bathrooms	2	2.5	FAVORABLE	
Year Built	1980	1978	INSUFFICIENT	
Rent/Price (%)	0.75%	0.72%	INSUFFICIENT	
Average Cash Flow (at year 5)	\$125	\$140	FAVORABLE	
Average ROI (at year 5)	15%	20.9%	FAVORABLE	

#1 ASKED QUESTION

HOW DOI GET STARTED?

Average Property By The Numbers

Purchase Price: \$200,000

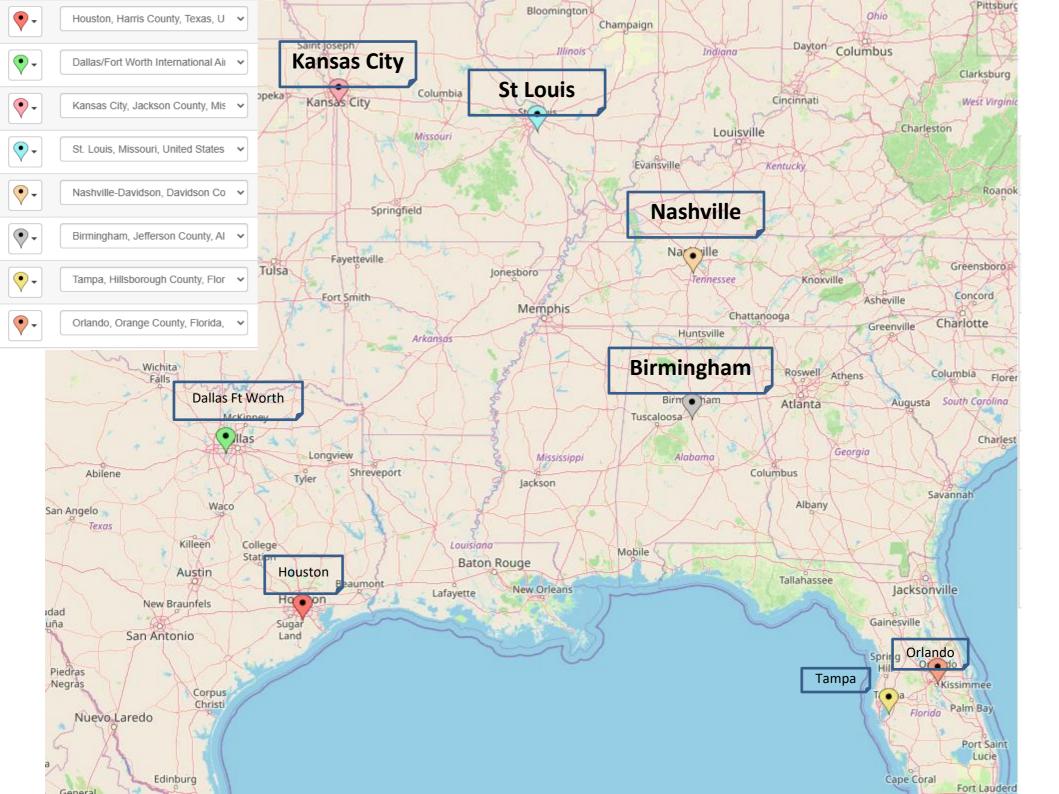
Acquisition costs: \$65,000

Cashflow: \$175/month; \$2,100/year

ROI: 15%+/year

What Do You Need To Get Started

- 1. \$70,000
- 2. Qualify for a loan
- 3. Commitment (time, energy)



Simply Do It

Guided Real Estate Investing

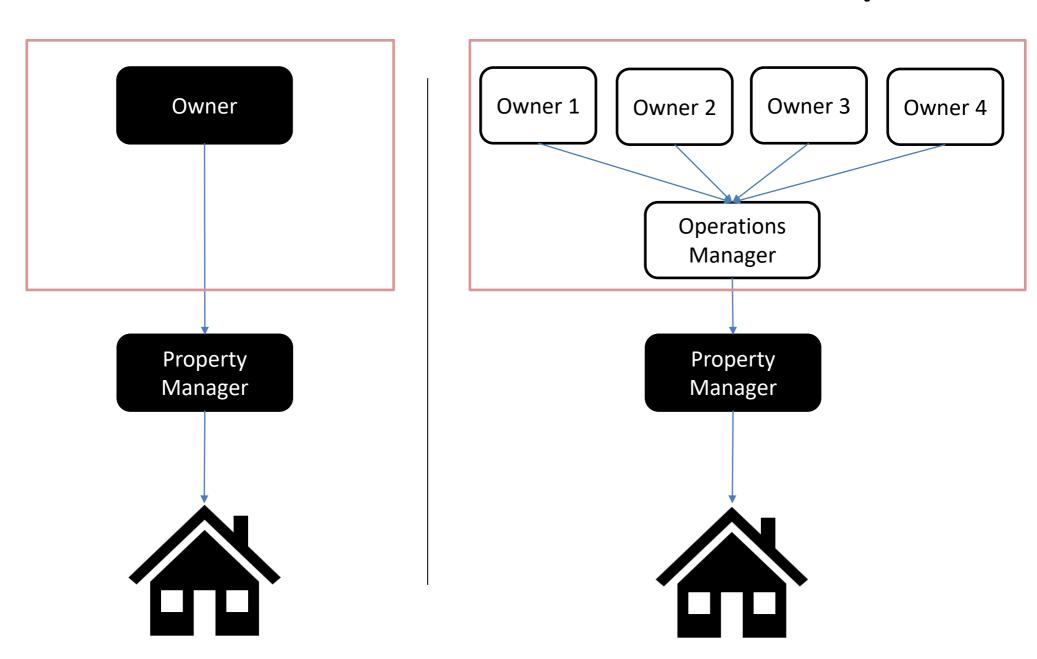
Buy-and-Hold Residential Rentals

Nashville, Kansas City, St Louis, Birmingham

(as well Tampa, Orlando, Houston, Dallas-Fort Worth)

Co-ownership – multiple investors owning a rental

Traditional vs. Co-ownership



Simply Do It Network's Main Benefits

- √ Sharing our <u>valued resource</u> and <u>tools</u> with you.
- √ Choosing the Markets and Investment Properties
- ✓ Ongoing Support From signing to post purchase and beyond.
- √ Access ticket to an expert
- √ Insiders Only Deals

Steps to Get Started

- 1. Strategy session FREE
- 2. Sign Simply Do It's documents
- 3. Hold *Kickoff* meeting
- 4. Get introduced to Simply Do It local team
- 5. Review properties
- 6. Submit offers
- 7. Acquire property

GET STARTED WITH INVESTING

Dani Beit-Or

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www.ReiStart.com



No experience? No problem.

lots more info on . . .







anchor.fm/simplydo (Hebrew)



Info - SimplyDolt.net



Properties – ReiStart.com



Investing Strategy Session \$375 FREE

ONE ON ONE STRATEGY SESSION

(in-person | phone | Zoom)

30 minutes meeting



[SimplyDoIt.net/Intake]



Gift-eBook



No experience? No problem.

Remote Real Estate Investing

A Busy Person's Guide to Successful Investing

simplydoit.net/ebook

lots more info on . . .











Properties – ReiStart.com



GET STARTED WITH INVESTING

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ReiStart.com



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